

# MAGDA OLCZAKowska CREATIVE CV

Since I was seven years old, I knew storytelling was my passion. At first, I dreamt of becoming a writer, travelling the world, sitting in coffee shops, and observing life go by. However, when I read a film magazine for the first time, I was intrigued by the magic of moving images and instantly felt connected with the 10<sup>th</sup> Muse.

So, I spent my early years watching old Hollywood classics from the 40s and 50s. As it happened, the communist censorship didn't consider old masterpieces threats to the system.

The desire to tell visual stories gave me an incentive to move to London right after high school. At first, I studied acting before I made my way to a film school. In 2004 I graduated from the University of Arts in London.

The time around my graduation was rather interesting; social media were entering the online space, while other aspects of the new technologies slowly took over the imagination of many. It all came with the shift in how information travelled and accessibility to knowledge, while democratising access to income, possibilities and opportunities, without the hordes of gatekeepers stopping ideas and talent at every corner.

Social media were the new uncharted frontier that wasn't immediately kindly embraced by the filmmaking community (writers and musicians utilised social media much sooner than the filmmakers did). But since I've always been an early adapter (perhaps, my dyslexic brain sees opportunities and possibilities where others may not), I knew that the Internet and social media would impact how we live and conduct business. I therefore decided to focus my attention on content creation before that was even a "thing", through storytelling outlets.

In 2007 I set up a pioneering filmmaking website [bulletfilm.com](http://bulletfilm.com); the website operated for five years until we shoot it down due to lack of funding. Running [bulletfilm.com](http://bulletfilm.com) kept me on my toes and pushed me towards finding creative solutions for problems that back in 2007 were new, and all that without guidelines or rules to follow.

I felt right at home in the online space and quickly shifted my focus towards crowdfunding and its possibilities for filmmakers and creators. I was fortunate enough to crowdfund my feature film [Anna & Modern Day Slavery](#) in 2012. It took me a long time to finish the film, but I produced an impact film that is free to watch for anyone anywhere in the world.

Over the years, I've produced, directed, and written several [short narrative films](#) and [documentaries](#), wrote countless articles and blogs, and published children books and

short stories. My current multi-media projects include [Ecotopia Universe](#) and [School Runs](#), both have evolved significantly in the past two years.

I'm also a contributing writer to an [Impakter](#) publication, which is a trendsetter for sustainable - circular future.

Since I'm a doer and a pretty impatient one, I had to learn quite a few skills besides honing my filmmaking and writing abilities that keep me in the known in the digital stratosphere (website building and management, social media management, just to name a few).

When I work on projects, I always give my 100%, and I always tell the truth since I cannot lie and am not a fan of sugar coating.

Things I like doing outside work include:

Walking with my family and friends.

Knitting.

Learning about sustainability and finding zero-waste swaps solutions.

Learning about finances and financial independence (FIRE movement).

I am also a big fan of both: Audible, and Spotify, they changed the way I consume information significantly.

If you would like to find out more about my work, check out my website: [www.magdaolchawska.com](http://www.magdaolchawska.com)

If you would like to collaborate on a project, please drop me an email at [magda\(at\)magdaolchawska.com](mailto:magda(at)magdaolchawska.com)